

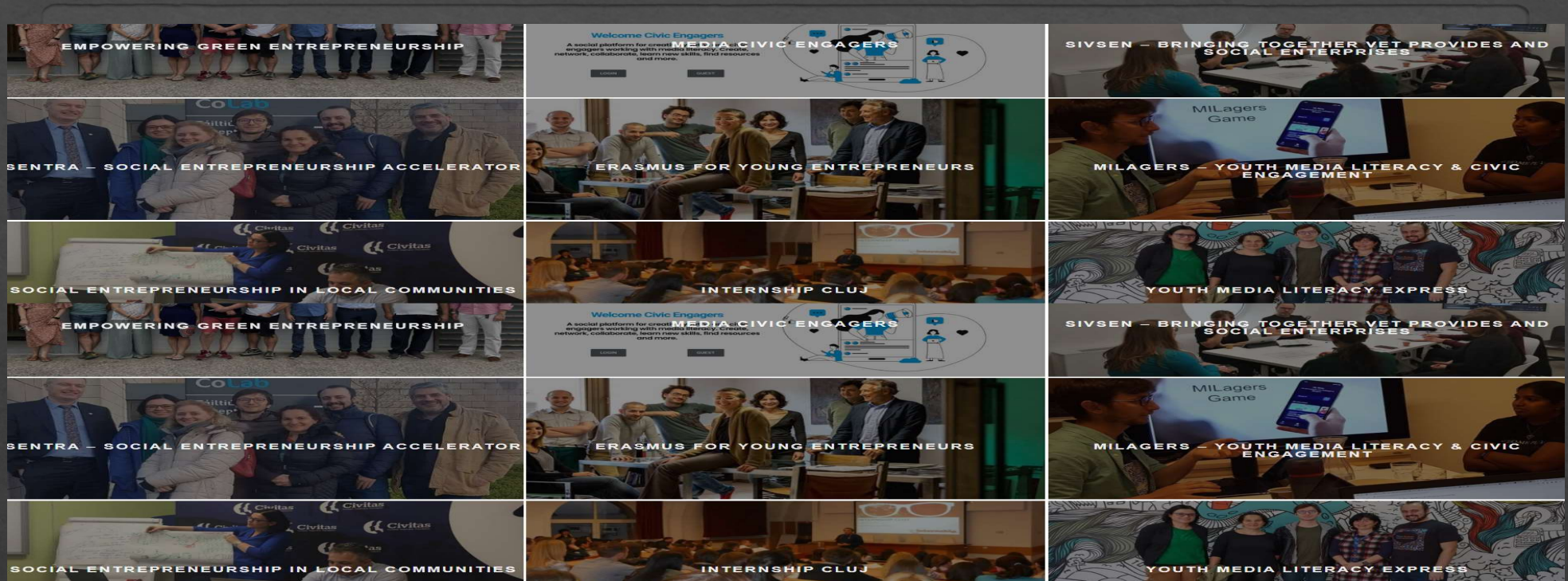


FUNDAȚIA DANIS
pentru Dezvoltare Managerială

Annual
Report

2022

INTRODUCTION



Here, at Danis Foundation, we support professional excellence and social responsibility practiced by managers, business people and entrepreneurs through programs of management and entrepreneurial development

Erasmus for Young Entrepreneurs

Erasmus for Young
Entrepreneurs



The experience exchange and mentorship program for entrepreneurs is co-financed by European Commission.

Since 2012, Fundatia Danis organized 117 successful international exchanges involving new and host entrepreneurs from Romania.

In 2022,

- 17 Romanian entrepreneurs registered in the exchange program
- 15,462 euros engaged to support international exchanges for Romanian entrepreneurs

Success story in creative industry sector Young entrepreneur from Cluj, Romania Daiana Enache and host entrepreneur Glen Calleja from Rabat, Malta

“While I was exploring the idea of opening a jewelry business, with jewelry designed and crafted by me, a friend recommended me the EYE Programme. Although I felt confident in my design and production skills, I was worried about my lack of knowledge about running a business.

Working at Kotba Calleja studio taught me what it means to run a small business and helped me improve my business plan.

In addition to the work, the experience of living abroad contributed to my personal development.

My host entrepreneur, Glen, is an amazing person whose calm and love for art and bookbinding can be inspiring, reminding me that the most important thing in opening a business is believing in it and loving what you do.”

(Daiana Enache, November 2022)



Our current partners in the project led by Cambra de Comerç, Indústria i Navegació de Girona (Spain), are: Eduforma (Italy), Wyższa Szkoła Ekonomii i Innowacji w Lublinie (Poland), Smart Umbrella Management Solutions (Greece), Amadeus Verein Für Transnationale Bildung (Austria), Malta Enterprise (Malta), Business Confederation of Macedonia (Former Yugoslav Republic of Macedonia), Institut Méditerranéen D'études Et recherche en Informatique et Robotique – IMERIR (France) and Quarter Mediation (The Netherlands).

SELC project, Social Entrepreneurship in local communities

The project empowered with knowledge and skills for serving their communities 60 social entrepreneurs from Romania, Italy and Cyprus.

In 2022:

- 60 social innovators joined our online training on human-centered design
- 30 social entrepreneurs from Romania, Italy and Cyprus participated in a five days international training on social businesses
- We contributed to the development of the crowdfunding platform We Grow Ideas, and to other two training tools for social entrepreneurs and organizations supporting social entrepreneurs.
 - Fundația Danis supported two social entrepreneurs from Romania to run their crowdfunding campaigns. Magdalena Neicu's campaign focused on creating a space where vulnerable people can reinvent themselves by using one of our natural characteristics: creativity. Roxana Luca' campaign concentrated on a concept coffee shop that values and promotes art.

The project was implemented during 2020-2022, together with Fundația Civitas pentru Societatea Civilă (Romania), Centrul pentru Legislație Nonprofit (Romania), Fundația Danis (Romania), Matera Hub (Italy), Diesis (Belgium) and Synthesis (Cyprus). It was co-funded by the European Commission through Erasmus+ Programme and the Romanian National Agency – ANPCDEFP.



EGE, Empowering Green Entrepreneurship



The project aims to promote and encourage green practices among the new generations of entrepreneurs.

In 2022, together with our project partners, we:

- Developed a green entrepreneurship guide on green skills and sustainability practices based on the EU Green Deal policies.
- Created a green entrepreneurship e-course with audiovisual support based on inspirational videos, interviews, and best practices .

The Empowering Green Entrepreneurship project is implemented in 2022-2023, under Erasmus + programme by six partner organizations from Spain, Italy, Greece, Cyprus and Romania: Cambra de Comerç, Indústria i Navegació de Girona (Spain), Izertis (Spain), Eduforma (Italy), Rezos Brands (Greece), Rivensco Consulting (Cyprus) and Fundatia Danis (Romania). The project is co-funded by the European Commission, through the Erasmus +project and the Spanish National Erasmus+Agency – Sepie.

MCEs project, Media Civic Engagers

- The project aims at increasing youth organizations and youth workers' capacity and skills in the field of media literacy, for promoting democratic values and inclusion, and increasing young people's civic engagement

In 2022, together with our project partners, we:

- Created a training curriculum on media education and media production tools for civic engagement
 - Contributed to a training toolkit for youth workers and educators
- Contributed to the development of an interactive platform to promote young people's media projects and media literacy community network among educators and youth workers
 - 21 youth workers and teachers from Romania, Norway and Finland participated in an international training course on media literacy in Norway.
- The youth workers from Romania trained in Norway organized local learning activities for more than 100 other youth workers and young people at local, regional, or national levels.



The project story started in 2019 with a creative friends talk and the project has been put into action with participation of the inspiring people from University of South Eastern Norway (coordinator), University of Helsinki, Babes Bolyai University, Fundatia Danis, The Finnish Society on Media Education (Mediakasvatusseura), and Norsensus Mediaforum. We had also financial support of Aktiv Ungdom Erasmus+

MILAGERS project, Media Information Literacy “Village” to Empower young People for Active Participation

The Milagers Project’s aim is to improve youth work in the field of media literacy, supporting youth organizations.

Results achieved in 2022:

- Organized a local workshop for nine youth workers. They learned how to use design thinking and storytelling to support youth initiatives.
- 10 local youth workers trained other 47 youth workers from Cluj on how to use the educational materials developed through the project, a training toolkit on design thinking and storytelling and a storytelling handbook.
- The trained youth workers organized workshops for 100 young people on storytelling and design thinking.

Our partners in the project were Norsensus Mediaforum (Norway), Awesome People (Sweden) and ARC Fund/ Национален център за безопасен интернет (SafeNet Bulgaria). The project was developed during 2019-2022 and it was co-funded by the European Commission, through Erasmus+ Programme and Norwegian National Agency – Aktiv Ungdom.



SEntrA project, Promoting youth social entrepreneurship through non formal learning

SEntrA Project promotes social entrepreneurship among young people by offering a set of non-formal learning tools supporting youth workers and organizations to enhance youth social entrepreneurship.

Results achieved in 2022:

- 25 youth workers from Romania, Ireland, Norway and Greece were involved in a transnational training course in Cyprus . We provided them with an in-depth understanding of how to set-up and run a social entrepreneurship accelerator program in order to support youth to develop their social initiatives following the Sustainable Development Agenda and the design thinking mindset and process.
- We organized five follow up local workshops with 50 youth workers on introduction in design thinking, how to use design thinking for designing a social initiative/social business, social businesses & and SDGs.
- We developed a Training Toolkit To Support Young People to Design their Social Enterprises, and a Competence Framework for Accelerating Youth Social Entrepreneurship.



The project was developed during 2020-2022 in partnership with: Atlantic Technological University (Ireland), Asset Tec (Greece), Norsensus Mediaforum (Norway), and ARIS (Cyprus). It was co-funded by the European Commission, through Erasmus+ Programme and Irish National Agency – Leargas.

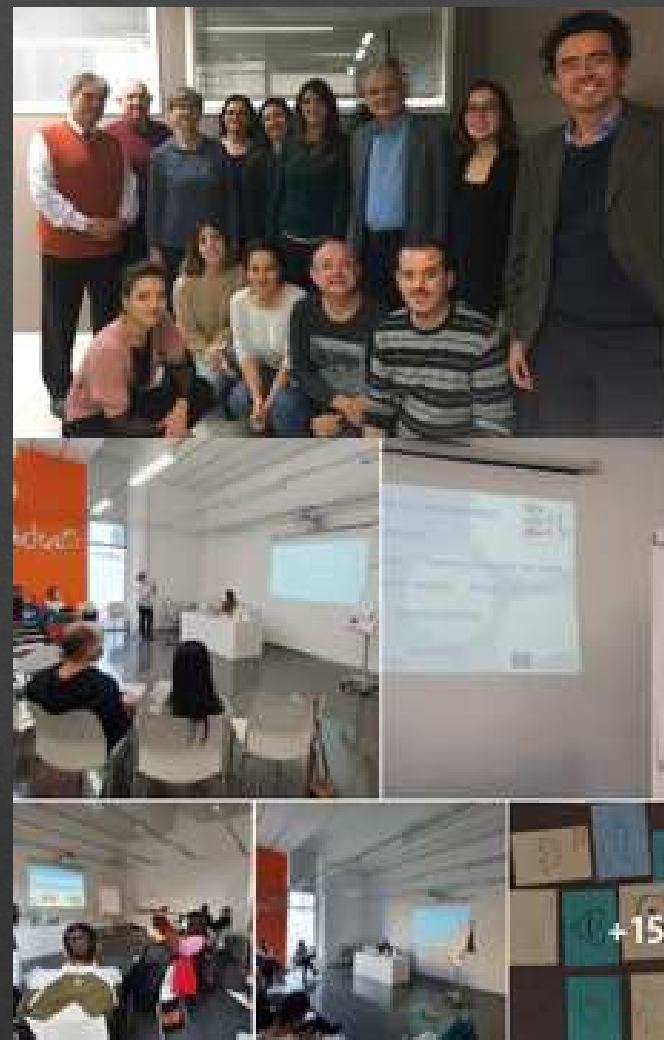
EILM project, Emotional Intelligence on Labour Market

The EILM project aims to support young adults and adults to develop their emotional intelligence and better integrate into the more and more demanding labor market.

Results achieved in 2022:

- 18 vocational education and training advisors (VET) from Romania, Italy, Spain, Austria, Bulgaria and Poland were trained how to use the educational resources developed by the project partners and how to support their learners to improve their emotional intelligence and be better prepared to enter or re-enter the labor market.
- We trained additional six local VET advisors on how to use EILM educational resources.
- We tested the educational materials on emotional intelligence developed: a self-assessment tool for VET advisors and learners, a modular training for VET advisors and coaching sessions with 200 learners from Romania.

Fundatia Danis' partners in this project developed through 2019-2022 were: Eduforma (the leader of the project, Italy), WSEI (Poland), IDEA Alzira (Spain), Amadeus Association (Austria), and Personal Training – Personnel Holding (Bulgaria).). The project was co-financed by the European Commission through Erasmus+ Programme through Italian National Agency – INAPP.



SIVSEN project, Social Innovation through VET and Social Enterprise Networks

The SIVSEN project learns from the social enterprise sector to ensure that the knowledge, skills, and mindsets applicable to working in a social enterprise are embedded in Vocational Education to create enhanced opportunities for growth and internationalization of social enterprises.

Results achieved in 2022:

- Contributed to the development of a work experience placement programme, transferable to any social enterprise in Europe - IO2 Social Enterprise Programme Framework. This was piloted with 12 vocational education and training institutions and social enterprises, in Plymouth, UK.
- Contributed to the development of the Return on Investment Guide for work experience in social enterprise, a guide to support social enterprises to reap the benefits of providing work placements to young people.
- Fundatia Danis developed two case studies on career building in social enterprises in Romania



SIVSEN project was developed in 2021-2022, under the Erasmus+ programme by five partner organizations based in the UK, Italy, Sweden and Romania: City College Plymouth, Plymouth Social Enterprise Network, Urkraft, Matera Hub, and Fundatia Danis.

Financial Report

2022	EURO
Total income, by sources	92663
European Funds	83323
Fundraising and 3,5%	7036
Other sources	2304
Total expenses	85652
Direct costs (projects costs)	75216
Administrative costs	10437
Surplus	7010

Our team in 2022



GABRIEL BĂDESCU

President



PAULA BEUDEAN

Project Manager



CORDELIA BĂDESCU

Executive Director



BOGDAN RADU

Civic Engagement Expert



SANDA ANCA

Business Development Manager

What's next

For 2023, we intend to increase the number of exchanges and good practices for entrepreneurs with a specific focus on digital and green entrepreneurship.



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Thank you

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